



# **PLENTY VALLEY INTERNATIONAL MONTESSORI SCHOOL SPONSORSHIP**

**Updated May 2012**

## **ABOUT PLENTY VALLEY INTERNATIONAL MONTESSORI SCHOOL**

Plenty Valley International Montessori School (PVIMS) is a non-denominational Independent School for students from Early Learning to Year 6, set on a picturesque two-hectare campus in St. Helena, Victoria.

The PVIMS School Community celebrates educating the individual; for the student to develop a sense of wonder, to create, innovate, understand and lead in the Montessori tradition. Students are given infinite opportunities to engage as 21st century learners – they are the leaders of tomorrow. For this reason, students are encouraged to develop across all subject areas of the curriculum. Mathematics and Literacy are important to the academics as is Music and LOTE, Art and Sport to the wider skills and knowledge domains. We also have a Specialist Learning Support Teacher that caters for students who are gifted or who require extra support.

Students are encouraged to think and understand in a natural garden environment, with a rustic landscape to be envied. The pine forest lining the back of the school grounds provides a perfect retreat for cubby building and further exploration – rather unique in a city school.

In true Montessori tradition, students are free to make choices about their learning with the direct support and mentorship of teachers based on systematic observation.

We value the science behind education and use it to inform our engagement in the learning process.

As a not-for-profit organisation, we are always looking for external sponsorship of our fundraising events and would love to add you to our list of regular sponsors.

## **BECOMING A PVIMS SPONSOR**

Sponsorship can take the form of cash donations or donations of goods or services for the School's fundraising events. For full sponsorship of a School event or fundraiser please contact the Marketing & Communications Manager so we can tailor a sponsorship program to benefit both your company/organisation and PVIMS alike.

All funds raised go directly to our students to enhance their learning.

## **SPONSORSHIP PACKAGES**

The below sponsorship packages are a guide only. A more tailored sponsorship package can be devised to benefit your company/organisation dependent on the type of sponsorship offered. Each sponsorship package has duration of one year, in which time the advertising can be used. After the duration of one year we ask that sponsorship is renewed.

### **Business Partner donation of \$1000 or more in goods or services**

During the year of sponsorship, the following is offered to PVIMS Business Partners

- 2x Full Page (A4) advertisements
- 2x ½ Page (Landscape A5) advertisements
- 30% off all advertising in the School Newsletter (prices based on General Advertising Rate Card)
- A link to company/organisation website from PVIMS website
- A link from company/organisation website to PVIMS website

### **Gold Sponsor donation of \$500 - \$999 in goods or services**

During the year of sponsorship, the following advertising is offered to PVIMS Gold Sponsors

- 1x Full Page (A4) advertisement
- 1x ½ Page (Landscape A5) advertisement
- 20% off all advertising in the School Newsletter (prices based on General Advertising Rate Card)
- A link to company/organisation website from PVIMS website
- A link from company/organisation website to PVIMS website

### **Silver Sponsor donation of \$300 - \$499 in goods or services**

During the year of sponsorship, the following advertising is offered to PVIMS Silver Sponsors

- 1x Full Page (A4) advertisement
- 10% off all advertising in the School Newsletter (prices based on General Advertising Rate Card)
- A link to company/organisation website from PVIMS website
- A link from company/organisation website to PVIMS website

### **Bronze Sponsor donation of \$100 - \$299 in goods or services**

During the year of sponsorship, the following advertising is offered to PVIMS Bronze Sponsors

- 1x ½ Page (Landscape A5) advertisement
- 5% off all advertising in the School Newsletter (prices based on General Advertising Rate Card)
- A link to company/organisation website from PVIMS website
- A link from company/organisation website to PVIMS website

### **Other Sponsor donations up to \$99 in goods or services**

During the year of sponsorship, the following advertising is offered to PVIMS Other Sponsors

- 1x ¼ Page(Landscape A5) advertisement
- 5% off all advertising in the School Newsletter (prices based on General Advertising Rate Card)
- A listing of company/organisation name on PVIMS website

**GENERAL ADVERTISING RATE CARD FOR FORTNIGHTLY SCHOOL NEWSLETTER**

SIZE	FREQUENCY		
	3 OR MORE INSERTIONS	2 INSERTIONS	CASUAL
<b>FULL PAGE</b> <b>(A4 Portrait Orientation)</b>	<b>\$50</b> (per insertion, total for 3 insertions \$150)	<b>\$55</b> (per insertion, total for 2 insertions \$110)	<b>\$60</b> (per insertion)
<b>½ PAGE</b> <b>(A5 Landscape Orientation)</b>	<b>\$30</b> (per insertion, total for 3 insertions \$90)	<b>\$35</b> (per insertion, total for 2 insertions \$70)	<b>\$40</b> (per insertion)
<b>¼ PAGE</b> <b>(A6 Portrait Orientation)</b>	<b>\$15</b> (per insertion, total for 3 insertions \$45)	<b>\$20</b> (per insertion, total for 2 insertions \$40)	<b>\$25</b> (per insertion)

Please see the following page for an example layout of advertising in the School Newsletter.

**FOR ALL SPONSORSHIP AND ADVERTISING ENQUIRIES**

**Marketing & Communications Manager**

9438 3202

marketing@pvims.vic.edu.au

## Looking for something to do with your kids over the next school holidays?



Why not bring them down to the Eltham Leisure Centre Vacation Care Program?

- they will make new friends
- can choose to go on a variety of exciting excursions
- stay on site in a supervised environment and enjoy arts and crafts, structured activities and games, cooking, pool activities and lots more!

Our Program is open weekdays (public holidays excluded)  
7.30am – 6.00pm and our next program runs from Monday 2 July until Friday 13 July.

40 Brougham Street, Eltham 3095

Ph: 9439 2266 [www.eltham.ymca.org.au](http://www.eltham.ymca.org.au)

# Advertise Your Business

For all advertising enquiries  
please contact  
Marketing on 9438 3202 or  
[marketing@pvims.vic.edu.au](mailto:marketing@pvims.vic.edu.au)

## Nilumbik's Family Friendly Places and Spaces



### We need your help!

Nilumbik's Best Start Initiative is looking to expand the Family Friendly Places and Spaces project. To date, the project has accredited 40 local businesses as family friendly and will now look to include the Shire's essential services, including doctors, dentists, hairdressers, podiatrists, chiropractors and many more.

We are seeking support and guidance from families in leading this program to the next stage. If you care for children aged between birth to eight years and would like to have a say on how we can make Nilumbik more family friendly, please go to our online survey: <http://www.surveymonkey.com/s/BMMGBFQ>.

Alternatively if you would like the survey emailed directly to you, or if you have any questions regarding the Family Friendly Places and Spaces project please contact Kate Beckford on 9433 3117 or email [Kate.beckford@nilumbik.vic.gov.au](mailto:Kate.beckford@nilumbik.vic.gov.au)